

Moneyverse: Media Images



Left to right:

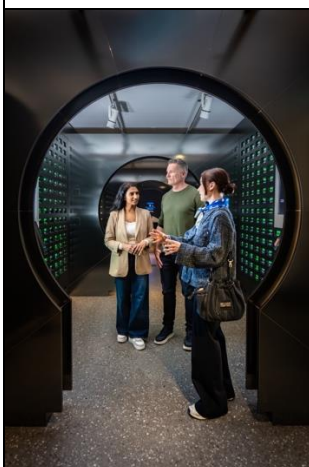
- Martin Schlegel, Chairman of the Governing Board, Swiss National Bank
- Nicole Steiner, Manager of the Moneyverse, Member of the board of the Bern History Museum
- Thomas Pauli-Gabi, Director of the Bern History Museum

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Located in Kaiserhaus Bern, the Moneyverse is all about one of humanity's most significant inventions – money. This new interactive learning space contributes to general economic literacy, offers insights into the work and mandate of the Swiss National Bank, and explores relevant topics related to the phenomenon of money.

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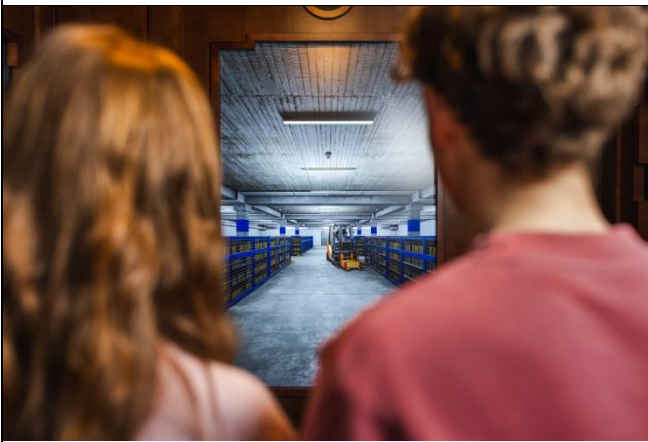
The topic of money is explored from various perspectives – historical, economic, social and personal – across four Money Worlds.

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At the Policy Rate Simulator, visitors can reproduce the economic impact of a policy rate decision by the Swiss National Bank in various scenarios.

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The Swiss National Bank is an institution shrouded in myth. How are the world's most secure banknotes produced? And where is Switzerland's secret gold reserve? The Myth Lift separates fact from fiction.

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The Money Phenomenon exhibition space features objects from the Bern History Museum's collection which were once used as currency – from cowrie shells to nylon stockings as well as a mining rig for Bitcoin.

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At the Money Bar, visitors can chat with the Moneyverse hosts or learn more about the possible future of money by calling the Utopia Phone. For a quick break, the jukebox features Pink Floyd's 'Money' and Gwen Stefani's 'Rich Girl'.

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In the Money and Me exhibition space, eight protagonists share their personal relationship with money and tell stories about financial independence, poverty, happiness and wealth.

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Small groups can explore the exhibition in a fun and engaging way with the interactive game.

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In interactive tours for secondary school classes, the Moneyverse hosts explore the topic of money and link it to relevant curriculum.

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What does the Swiss National Bank do? Why is Switzerland wealthy? And does money bring happiness? Join experts from the fields of science, culture and business on a variety of audio walks through the Moneyverse.

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All of the Moneyverse offers are available in German, French, Italian and English. Admission is free.

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The Moneyverse is located in Kaiserhaus Bern, just a few steps from Bundesplatz. In addition to the Moneyverse, Kaiserhaus Bern houses local shops, artisanal workshops, the Hof Bar, Kaiser Deli and Brasserie Kaiser.

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